

6TH INTERNATIONAL CONFERENCE ON MOLECULAR DIAGNOSTICS & BIOMARKER DISCOVERY (MDBD) 11-13 OCT 2022

SPONSORSHIP

Made with PosterMyWall.com



ABOUT US

Institute for Research in Molecular Medicine (INFORMM) is a translational and multidisciplinary institute with strengths in diagnostics and biomarker discovery research. INFORMM was designated as an HICoE in the field of diagnostics, particularly for infectious diseases, by the Ministry of Higher Education in 2010. Molecular Diagnostics and Biomarker Discovery (MDBD) is an international conference that was first held in 2013 and has been held annually by INFORMM since then. As a result, we would like to continue our efforts in this direction by holding the our next conference under the same title, but this time with a focus on "building resilience in biomedical research" during the pandemic. We believe that this is an excellent opportunity for your organisation to gain exposure in front of an audience that would benefit from your participation in this conference. This conference is expected to draw 100 people from both inside and outside the country. We eagerly await your participation and involvement in MDBD2022.



**Committee of Conference
Sponsorship
Leow Chiuang Herng, Ph.D.
Tel: +6046534886**



<http://www.mdbd.usm.my>



**INSTITUTE FOR RESEARCH IN
MOLECULAR MEDICINE
(INFORMM)**

SPONSORSHIP PACKAGES

- 1. Gold Package**
For an investment of RM2,000, you will receive the following benefits,
 - > Opportunity to receive company acknowledgment on all official conference support signs, conference website and all marketing collateral.
 - > Opportunity to display a 1-2-minute company promotional materials during the event
 - > Your logo with a direct website link of the company descriptor on the MDBD 2022 website, allowing attendees to view sponsor's profile weeks before commencement of the Virtual Conference.
 - > Opportunity to make a tech-talk (30 min) presentation during the conference programme.
- 2. Silver Package**
For an investment of RM1,000, you will receive the following benefits,
 - > Opportunity to receive company acknowledgment on all official conference support signs, conference website and all marketing collateral.
 - > Opportunity to display a 1-2-minute company promotional materials during the event
 - > Your logo with a direct website link of the company descriptor on the MDBD 2022 website, allowing attendees to view sponsor's profile weeks before commencement of the Virtual Conference.